



Currumbin Beach Vikings Surf Life Saving Club Inc. Club Uniform Policy

Policy Register Number: CSLSC1.12

Original Issue Date: 13th August 2020
Approved By: Club Council
Approved on: 12th August 2021
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Background:

This policy sets out requirements for the design and application of Currumbin Beach Vikings Surf Life Saving Club Inc. representative uniform, including headwear, shirts, shorts or any other clothing

Purpose:

The purpose of this policy is to clearly define the Currumbin Beach Vikings Surf Life Saving Club Inc. uniform by providing a consistent basis for individual items that make up the uniform; the use of logo; sponsorship allowances; design; colours and layout

Scope;

The Uniform comprises – Club Swim wear, T-Shirt / Shirt, Hats, Jackets, Jumpers and all other clothing

Authorisation

The Club CEO or Club Council must approve all new designs prior to placing orders. Once a design is approved by the CEO or Club Council it is then the responsibility of the authorised staff or Club Council member to authorise the purchases. Members are not permitted to use Club name or logo on any form of clothing or apparel without the authorisation of the CEO or Club Council

Commercial Advertising

Commercial identification may appear as follows:

1. Shirts: CSLSC official major sponsor logo must be shown on the upper left breast of shirts. Approved sponsors logos are permitted on the sleeves of shirts as per Club Sponsorship guidelines and agreements
2. Jackets/Jumpers: CSLSC official major sponsor logo may be shown on the upper left breast of jumpers and jackets
3. Head wear: CSLSC approved sponsors logos can be shown on the side of the cap and rear. Sponsors are not permitted on the front forehead area.
4. Nipper Vests: CSLSC official major sponsor logo must be shown on the upper right breast of vests. Nipper Major Sponsor must be shown on the rear of vests. No other Sponsors logos are permitted on vests
5. Miscellaneous items: Club logo's take priority. Sponsors logos are permitted



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Design & Use of Uniform

Shirts/Jumpers/Jackets

- CSLSC Official Club logo to appear on upper right breast of uniforms in official Club colours of either White or Green
- Logo is to be a minimum of 65mm in height



Peaked Caps, Broad Brimmed or Similar

- CSLSC Official Club logo to appear on the centre front of cap or hat
- Lifesaving Caps to be Red with Yellow logo
- Club and Surf Sport Caps to be black with Green logo
- Logo is to be a minimum of 55mm in height



Nipper Vests

- CSLSC Official Green Club logo to appear on the front centre of the vest
- Logo is to be a minimum of 65mm in height





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Club Swim Wear

- It is preferred that Club swimwear is Green and White or Green and Black however other colours may be endorsed by the Club provided that all other guidelines on Club swim wear is met
- Females: The official Club logo must appear on the upper right breast of the garment, the words Currumbin SLSC must appear on the bottom of the garment. The Club logo is to be in green or white, at a minimum of 45mm high. The lettering on the back is to be a minimum height of 20mm. Female swim wear can be either one or two piece. Design of swim wear and brand can vary however must be approved by Club Council prior to ordering
- Males: The words Currumbin SLSC must appear on the bottom of the garment. The lettering on the back is to be a minimum height of 20mm. Design of swim wear and brand can vary however must be approved by Club Council prior to ordering